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Continued his studies in Language and British Culture at Cambridge UK, then attended seminars of Multimedia production in Netherland and economic studies at the Catholic University of Milan. Member of the Associazione italiana studi semiotici as well as the International advertising association.

After paying my duties in the National Military Service in the Alpine Brigade Nato dept Worked in London and New York as a journalist and communication consultant for Ansa and Sole XXIV Ore.

Indipendent semiotic researcher for the Political Sciences Dept at Princeton University.

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